



**TechConnect**  
**WORLD INNOVATION**  
CONFERENCE & EXPO

Co-located with

**NANOTECH 2025**  
CONFERENCE & EXPO

**SBIR/STTR SPRING**  
INNOVATION CONFERENCE

**JUNE 9-11, 2025**  
**AUSTIN, TX**  
JW MARRIOTT AUSTIN



#TCW25

[techconnectworld.com](http://techconnectworld.com)

# SPONSORSHIPS

## ESTABLISH YOURSELF AS AN UNQUESTIONED PARTNER-OF-CHOICE BY SPONSORING ONE OR MORE KEY INNOVATION SECTORS.

**BEST OPTION  
FOR MAXIMIZING  
IN-EVENT  
CONNECTIONS!**

### Key Program Sectors:

- Advanced Manufacturing
- AI & Digital Transformation
- Autonomy & Mobility
- Electronics & Sensors
- Energy & Sustainability
- Materials & Chemicals
- Medical & Biotech
- Space & Defense

### PREMIER SPONSOR: \$40,000

(1 available per sector)

- Keynote Presentation by Company Executive\*
- Eight (8) full conference passes
- Invitation to VIP Networking Reception
- 16'x16' Exhibit Space
- Unlimited Exhibition Staff Passes
- One (1) pre-event Sponsor Showcase email issued to the TechConnect ecosystem
- One (1) pre-event Sponsor Showcase social media announcement (LinkedIn)
- One (1) custom push message to all conference attendees in the event mobile app
- One (1) interview on Innovation Unscripted, a TechConnect podcast

### SECTOR SPONSOR: \$25,000

(up to 3 available per sector)

- Speaking opportunity within selected sector program\*
- Four (4) full conference passes
- Invitation to VIP Networking Reception
- Option of:
  - » 8' x 20' booth space in the exhibit hall
  - » Private meeting space in the exhibit hall
- One (1) pre-event Sponsor Showcase email issued to the TechConnect ecosystem
- One (1) pre-event Sponsor Showcase social media announcement (LinkedIn)
- One (1) custom push message to all conference attendees in the event mobile app
- One (1) interview on Innovation Unscripted, a TechConnect podcast

*\*Speaking topics to be reviewed and approved by TechConnect Program Committee*

*All sponsors receive brand exposure and logo placement on conference webpages, programs, promotional emails, social media, and event signage at the conference venue.*

### For more information:

Denise Lee: +1 (203) 494-5412 or [dlee@techconnect.org](mailto:dlee@techconnect.org)

# SYMPOSIUM PARTNERSHIPS

## TAKE THE STAGE AS A THOUGHT LEADER IN ONE OF OUR TECHNICAL SYMPOSIA.

**BEST OPTION FOR  
INDUSTRY R&D  
LEADERS**

### **GOLD PARTNER: \$10,000**

- Speaking role within selected symposium
- Three (3) full conference passes
- Invitation to VIP Networking Reception
- 8' x 10' booth in the exhibit hall
- Company logo and description on sponsor page
- Session Page Banner Ad on Mobile AP
- Literature and handout placements outside symposium session room

### **SILVER PARTNER: \$5,000**

- Recognition at beginning of symposium session
- Two (2) full conference passes
- Invitation to VIP Networking Reception
- 8' x 10' booth in the exhibit hall
- Company logo on symposium page
- Company logo and description on sponsor page
- Literature and handout placements outside symposium session room

### **KEY SYMPOSIA:**

- Additive Manufacturing and 3D Printing
- Advanced Manufacturing Innovation
- Advanced Materials for Engineering Applications
- AI Innovations
- AI, Modeling, and Simulation for Advanced Materials Design
- Bio-based Materials, Biofuels, & Cellulose
- Biomaterials & Medical Devices
- Biopharmaceutical Manufacturing Symposium
- Biorefining and Petroleum & Gas Refining: Moving Toward Net-Negative Carbon Systems
- Carbon Nanomaterials and Applications
- CHIPS R&D — Challenges and Opportunities
- Composite Materials
- Drug, Biomolecule, and Vaccine Delivery
- Energy Storage: Thinking Bigger for the New Grid
- Engineered Surfaces and Coatings
- Fuel Cells & Hydrogen
- Future Innovators – Opportunities and Student/Postdoc Pitch Contest for Emerging Entrepreneurs
- Graphene & 2D-Materials
- Innovations for Decarbonizing Steel Production
- Innovations in Critical Minerals and Materials
- Innovative Approaches in Wastewater Treatment: Enhancing Sustainability and Efficiency
- Materials Characterization & Imaging
- Micro & Bio Fluidics, Lab-on-Chip
- Nanoparticle Synthesis & Manufacturing Innovation
- PFAS and Emerging Contaminant Remediation
- Photonics
- Polymers: Sustainability, Processes, Applications & Characterization
- Precision Health and Diagnostics
- Sensors – Chemical, Physical & Bio
- SPMConnect
- Sustainability & Efficiency Innovations
- Tissue Engineering and Disease Modeling
- University Innovations – Driving Collaborations and Tech Ventures

### **For more information:**

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# INNOVATION & SCOUTING PARTNERSHIPS

## GAIN ACCESS TO UNPRECEDENTED EMERGING TECHNOLOGIES, STARTUPS, AND SMALL BUSINESSES IN YOUR DOMAIN.

**BEST OPTION FOR  
MAXIMIZING EVENT  
DEALFLOW**

### INNOVATION PARTNER: \$10,000

- Two (2) full conference passes
- Opening remarks at a Spotlight Pitch Session
- Seat as review panelist at one or more Spotlight Pitch Sessions
- Seat at Speed Dating program
- Invitation to VIP Networking Reception
- Option of:
  - » 8' x 10' booth in the exhibit hall
  - » Private meeting space in the exhibit hall

### SCOUTING PARTNER: \$5,000

- One (1) full conference pass
- Seat as a review panelist at one or more Spotlight Pitch Session
- Seat at Speed Dating program
- Invitation to VIP Networking Reception

*All Innovation & Scouting Partners receive brand exposure and logo placement on conference webpages, programs, promotional emails, social media, and event signage at the conference venue.*

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# MARKETING & PROMOTIONAL OPPORTUNITIES

Marketing and promotional opportunities are an effective way to expose your message and brand to a targeted audience, generate more sales opportunities and increase your ROI.

- **Custom Push Message on Event Mobile App** - \$500
- **Break Sponsor** - \$2,500
- **Freestanding Billboard** - \$3,000
- **Notepad Sponsor** - \$3,000\*
- **Lanyard Sponsor** - \$10,000\*
- **Pen Sponsor** - \$2,500\*
- **Registration Sponsor** - \$10,000
- **Hotel Keycard** - \$6,000
- **Exclusive Splash Page & Home Screen Banner Ad Bundle on Mobile Event App** - \$1,250
- **Rotating Home Screen Banner Ad on Mobile App** - \$750 (4 available)
- **Expo Hall Reception Sponsor Day One & Two** - \$8,000 each
- **Poster Session Break Sponsor Day One & Two** - \$5,000 each
- **Expo Hall Afternoon Break Sponsor** - \$5,000
- **Promo Giveaway** - \$1,500 (promo provided by sponsor, given out at registration)
- **Custom Email Campaign** - \$5,000
- **Note Pad Sponsor** - \$2,500\*
- **Other**

*\*Pricing does not include production costs, which are the responsibility of the sponsor.*

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